



# The Hermitage Collective

Sponsorship Opportunities

## Support the Hermitage Museum with a tax-deductible sponsorship!

With a broad marketing reach and the chance to connect directly with guests, sponsorship programs at the Hermitage provide a unique opportunity to engage with diverse audiences while supporting the Hermitage's vision. The Hermitage Museum is a distinct waterfront estate, art museum, and Visual Arts School situated on 12 acres of gardens. The Hermitage offers out-of-the-ordinary artistic and cultural experiences to over 90,000 visitors per year.

**The Hermitage Collective** is a group of young professionals committed to serving as volunteers, ambassadors, and advisors to the museum. Collective members help the Hermitage engage new audiences by creating special events and sharing the museum's vibrant offerings with our community.

### **MAY DAY**

**presented by the Hermitage Collective**

**Sunday, May 7th, 12-3 pm**

The Hermitage Collective presents *May Day*, a family-friendly spring festival! Featuring spring-inspired art activities, games, tours, music and more. This free event welcomed over 500 guests in 2022.

Sponsorship deadline: March 31st

### **Harvest at the Hermitage**

**hosted by the Hermitage Collective**

**Friday, November 17th, 6-8 pm**

Active Hermitage Museum members are invited to join the Hermitage Collective for an intimate evening of mingling, gourmet food, intriguing art, ambient music, and autumn-inspired beverages. Guests will meet featured guests while exploring the galleries and enjoying food and beverage tastings.

This sold out event welcomed 76 guests in 2022.

Sponsorship deadline: August 31st

## Sponsorship Levels

Please select the event you wish to sponsor above, and the level of your sponsorship below.

All sponsors receive: Sponsor name or logo on program marketing materials to include

- Print advertisements (flyers, postcards)
- Social media and digital marketing (40k+ followers)

<b>Activity Sponsor</b> <b>\$250</b>	<b>Bar Sponsor</b> <b>\$500</b>	<b>Event Sponsor</b> <b>\$1,000</b>	<b>Presenting Sponsor</b> <b>\$2,500</b>
<p>Benefits include:</p> <p>Linked logo or company name on on Hermitage website + eblasts</p> <p>Sponsor name or logo featured on signage throughout the event</p> <p>2 complimentary drink tickets for day-of event</p> <p>1 complimentary Household Plus level Hermitage Membership to give to a client or employee</p>	<p>Benefits include:</p> <p>All Activity Sponsor benefits PLUS</p> <p>The opportunity to display marketing materials during the event.</p> <p>4 complimentary drink tickets for day-of event</p> <p>2 complimentary Household Plus level Memberships to give to clients or employees</p>	<p>Benefits include:</p> <p>All Bar Sponsor benefits PLUS</p> <p>A 10x10 display space at May Day.</p> <p>6 complimentary drink tickets for day-of event</p> <p>2 complimentary tickets to <i>Harvest at the Hermitage</i></p> <p>4 complimentary Household Plus level Memberships to give to clients or employees</p>	<p>Benefits include:</p> <p>All Event Sponsor benefits PLUS</p> <p>8 complimentary drink tickets for day-of event</p> <p>4 complimentary tickets to Harvest at the Hermitage</p> <p>6 complimentary Household Plus level Hermitage to give to clients or employees</p>

## To become a sponsor:

Please reach out to your Hermitage Collective contact or Melissa Ball at the Hermitage's Development Department at [mball@thehermitagemuseum.org](mailto:mball@thehermitagemuseum.org) or 757.901.4082