

CURRENT REACH

2021

Student Enrollment: 314
 116 classes + 198 camp
 # Teachers: 7 camp + 7 class
 # Of Classes: 24
 Weeks of Camp: 19

2020

Student Enrollment: 270
 82 classes + 188 camp
 # Teachers: 5 camp + 8 class
 # Of Classes: 12
 Weeks of Camp: 21

2019

Student Enrollment: 563
 301 classes + 262 camp
 # Teachers: 8 Camp + 10 class
 # Of Classes: 36
 Weeks of Camp: 22

WHY GIVE?

This campaign is the start to a totally re-imagined Hermitage. After years of ambitious growth, the fully realized Hermitage starts with the renovation of the Visual Arts School to improve our education department through outreach and accessibility, and better serve our community through unique art experiences and unparalleled access to arts education in the region.

The need is great—and urgent. We are stewards of the Hermitage; part of our mission is *educating to inspire an appreciation for art and nature.* This over 100-year-old building has served generations of artists and students. However, the VAS facility is no longer conducive to the current educational needs of the community; it lacks capacity and needs physical upgrades to continue to function as a safe space for learning and creating.

The Hermitage plays an essential role in the arts and cultural sector in Norfolk, and the region: an inclusive place of purpose, where the strengths of the community are showcased with meaningful partnerships, one-of-a-kind perspectives on the arts, and experiences that create a lasting impact.

“MUSEUMS ARE LIVING, ACTIVE CENTERS, WHERE ALL PEOPLE COME FOR HELP AND PRODUCTIVE RECREATION.”

– FLORENCE SLOANE

The Hermitage strives to fulfill this definition of what a museum should be. The institution is resolved to continue its growth as an open, inclusive, and joyful space for everyone.

The journey is our past, present, and future.



HERMITAGE
 museum & gardens



INSPIRING PLACES

INSPIRE PEOPLE

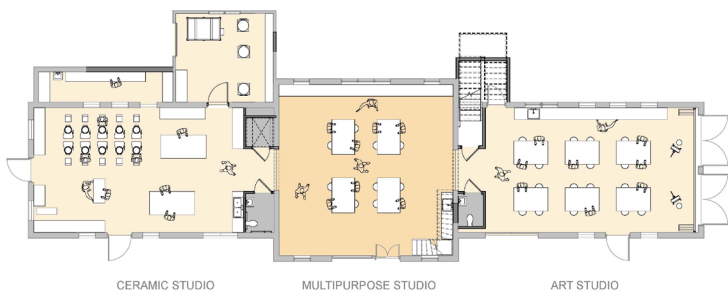
INSPIRING PLACES INSPIRE PEOPLE

William and Florence Sloane designed the Hermitage as a museum to promote the arts in all its forms, and to illustrate the value of the arts in everyday life. From the original house structure in 1908, its redesign throughout the 1930's, to the evolution of a fully accredited free-admission museum, the Sloanes' vision of a community refuge and educational center is realized in a visionary 12 acre-institution serving the region through unique experiences in art.

The Hermitage School of Arts and Crafts was founded in 1937 in a converted carriage house and stable on the outer edge of the Hermitage estate. The School of Arts and Crafts, then hailed as the only active arts school of its kind in the region, offered instruction in weaving, ceramics, visual art, dancing, drama, choral and woodcarving.

Z *The Hermitage Museum and Gardens preserves the distinct beauty of its natural environment; conserves and shares its multi-cultural collection; promotes and educates to inspire an appreciation for art and nature; and cultivates a spirit of stewardship while paying tribute to its rich legacy.*



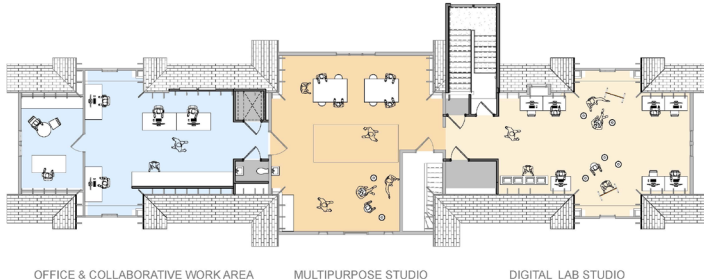


CERAMIC STUDIO MULTIPURPOSE STUDIO ART STUDIO

FIRST FLOOR PLAN HERMITAGE MUSEUM & GARDENS VISUAL ARTS SCHOOL RENOVATION SCHEMATIC DESIGN



FIRST FLOOR VIEW HERMITAGE MUSEUM & GARDENS VISUAL ARTS SCHOOL RENOVATION SCHEMATIC DESIGN



OFFICE & COLLABORATIVE WORK AREA MULTIPURPOSE STUDIO DIGITAL LAB STUDIO

SECOND FLOOR PLAN HERMITAGE MUSEUM & GARDENS VISUAL ARTS SCHOOL RENOVATION SCHEMATIC DESIGN



SECOND FLOOR VIEW HERMITAGE MUSEUM & GARDENS VISUAL ARTS SCHOOL RENOVATION SCHEMATIC DESIGN

GOALS

Transformative arts education opportunities—from decorative and functional crafts to 21st century digital skills: a seam-less 21st century arts education experience at an accredited museum, and the only Smithsonian affiliate in the region.

- Top to bottom transformation, while ensuring historic preservation and environmental preservation
- Expanding the Education and Public Programs Department
- Accessibility and Inclusion
- Double the capacity and outreach

A PLACE TO
MAKE ALL
FEEL WELCOME
+ INSPIRED
TO CREATE



THE CAMPAIGN AT A GLANCE

\$3.5 million goal

A unique and non-traditional campaign—in true Hermitage fashion.

- Goal: Reach 60-70% by the end of Summer 2022
- Simultaneously work on construction documents/renderings building approval
- Begin Construction in Fall 2022
- Grand Opening of the new VAS in Spring 2023 ahead of Summer Camps!

CAMPAIGN COMMITTEE

Christina Goode,
Honorary Chairperson
Robert McFarland, Ann Stokes,
Co-Chairs
Shirley Baldwin
Pam Combs
Kay Stine
Mita Vail

HERMITAGE FOUNDATION BOARD

Sandy Harris, Chair
Robert McFarland
Ann Stokes
Alex Erving
Ian Holder
Pam Combs
Jane Wright Rathbone

BOARD OF DIRECTORS, 2021

Robert W. McFarland, Chairman
Alex Erving, Vice Chairman
Ann Stokes, Treasurer
Jason Wallace, Secretary
Solomon Isekeije, Officer

Shirley Baldwin
William S. Cabell
Allison Dunleavy
Ted Enright
Christina Goode
Ian Holder
Dathan Kane
Michelle Kastner
Linda Laibstain
Jane Wright Rathbone
Sue Roady
Philip Sherrill
Kay Stine
Laura Ungerman
Mita Vail
Ashlin Wilbanks
Catharine White
Thom White
William Hull, Emeritus

BOARD OF DIRECTORS, 2022

Robert W. McFarland, Chairman
Ann Stokes, Vice Chairman
Jason Wallace, Treasurer
Solomon Isekeije, Secretary
Kay Stine, Officer

Janet Aguilar
Shirley Baldwin
William S. Cabell
Richard Diamonstein
Ted Enright
Christina Goode
Ian Holder
Mike Hull
Dathan Kane
Michelle Kastner
Linda Laibstain
Jane Wright Rathbone
Philip Sherrill
Christie Thomas
Laura Ungerman
Mita Vail
Thom White
William Hull, Emeritus

This Fast-Track campaign may be unconventional, but that's what makes the Hermitage unique! We have been working towards this campaign since 2018, and with your help, we will make this project a reality.

